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Energy Curtailment Specialists (ECS) Announces Carbon Neutrality

BUFFALO, NY, Feb. 26 – Energy Curtailment Specialists, Inc. (ECS), the largest demand response provider in the United States, has become carbon neutral. The purchase of BeGreen Carbon Offsets counterbalances 100 percent of ECS' carbon emissions footprint, including that generated by travel for daily business operations as well as the portfolio of generating assets ECS manages through its demand response events.

"ECS is committed to environmental stewardship, as this is a core value and goal for the company. Through our purchase of renewable energy credits that offset our carbon dioxide footprint, we will reduce our impact on global warming," said Glen Smith, co-founder, president and chief executive officer of ECS.

BeGreen Carbon Offsets is the largest innovative product offered by Green Mountain Energy Company, one of the nation's leading providers of renewable energy. The offsets, comprised of wind, water, solar, and other renewable energy credits, as well as forest sequestration offsets, give businesses an opportunity to reduce their impact on global warming in flexible and innovative ways.

"Achieving carbon neutrality broadens our leadership in the demand response industry, and is fundamental to our values both as a company and as citizens. Demand response is an environmentally clean, peak load reduction resource of electricity," said Stephen Lynch, a co-founder and principal of ECS.

ECS believes so strongly in carbon neutrality and reducing global warming that they have gone a step further to institute a company match program, whereby they will match all carbon neutral credits that employees purchase through Green Mountain Energy Company.

"The ECS team is dedicated to sustaining a clean environment for future generations and, together, we believe we are making a significant and positive distinction," said Smith.

Energy Curtailment Specialists, Inc. is the largest full service demand response company in the United States, with a current focus in New York, California and New England. ECS recently launched Cut Back California, a demand response program exclusive to California businesses. ECS has an aggregate curtailment pool of 500 megawatts, more than enough electricity to power all the homes in Nassau County or San Francisco, and a total peak load of 1,900 megawatts. For more information, visit www.ecsny.com or www.ecscal.com or call 877-711-5453.

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